



SPANDAN BANERJEE

Product Design

+91 91238 83935

www.spandanbanerjee.com

EXPERIENCE

03.2019 - Present
BANGALORE

INDEE · HEAD OF DESIGN

Video security and Screeners for video production houses and/or networks. Operating both on a subscription/SaaS and Enterprise levels. Designing, updating, and maintaining the core product of Indee. Along with designing web and mobile applications for different platforms, for clients including CBS, Netflix, A24, Neon, IFC Films, Lionsgate, and the National Board of Review.

02.2018 - 02.2019
BANGALORE

GLASSIC · LEAD DESIGNER

In an in-house production environment, I oversaw all content related activities, starting from conception, to production, to implementation. Along with ui/ux for the website. Designed all verticals for product launches — ads, emailers, and creative material based on thorough research of analytical data.

09.2017 - 01.2018
CALCUTTA

ENTER CEREBRUM · DESIGN STRATEGIST

Strategies for digital marketing for clients' such as Brandonomy and FICCI's commerce fair. Also handled design, copy, and implementation of plans.

EDUCATION

06.2015 - 05.2017
CALCUTTA

JADAVPUR UNIVERSITY · M.A. ENGLISH

Masters dissertation — 'Heredity in the Imperial Buildings of Calcutta: with a special emphasis on perception created through photography and cinema'.

SKILLS

Figma • Sketch • Zeplin • Protopie • Adobe Creative Suite — Photoshop, Illustrator, Premiere Pro

INTERESTS

Experience Design • Web/App Design • Market Research
Design Communication • Typography • Brand Design
Team Management • Photography

REFERENCES UPON REQUEST